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Technology and Children – Focusing on Literacy

Pittsburgh, PA, March 27, 2007 – At Imagine Tomorrow® we believe that the building a better future starts with preparing today's young children with the skills they will need to be successful in school and later in life. Our program is not only about teaching children technology skills, our Imagine Tomorrow Classes® are enriched with critical learning experiences designed to build literacy and understanding.

Most people recognize the importance of teaching young children to read, but never realize that this process starts long before children begin exhibiting reading and writing production skills. Did you know that leading research suggests that the critical period for literacy development is birth through age eight? This means that everything from 'reading' gestures and expressions, to first words and letter recognition, all impact a child's future literacy. While in the past the emphasis in traditional teaching centered on drill and practice, research has now shown that the skills that are more important to future success are best taught through engaging literacy experiences.

Wondering how a Computer Class can focus on literacy? The answer lies in our unique design. Every Imagine Tomorrow® class is based on a "story" of the day. Children are immersed in the story, participating in the adventure first-hand by taking on the role of a main character in the plot. Using proven literacy techniques, students advance through age-appropriate activities that continually improve their early literacy skills while always checking for comprehension. The result is an engaging early literacy experience that involves children in an adventure that is full of fun and learning.

At Imagine Tomorrow®, we believe that it is so important to be in touch with the latest understanding of how children learn. Our world today, is very different than years past. The need for new ways to approach literacy, are just beginning to be better understood.

In the past, communication was primarily verbal (by person or phone), now communication demands more reading and writing. Messages today are sent by email, Internet, fax, and can be read using a multitude of wireless and handheld devices. Children will need technology and literacy skills, together, to build their better future. Imagine Tomorrow® is proud to be the creator of a program that is progressively looking at these new, challenging goals, and reaching them with a high quality program that is unlike any other.

For additional information on portable learning classes for children, contact Beth Ezar at Wee Teach U, LLC 412.335.5673 or visit www.weeteachu.com. Additional information on Imagine Tomorrow® is available at www.imaginetomorrow.com.

ABOUT Wee Teach U, LLC – Wee Teach U is a locally owned company developed solely for the education of young children. The company was founded by Beth Ezar, a former marketing executive and mother of two, with the intent of making a difference in the community and

having a positive impact on children's lives. Wee Teach U is currently enrolling for portable Imagine Tomorrow® classes in the Pittsburgh area.

ABOUT Imagine Tomorrow® - For over a decade, Imagine Tomorrow® has been nationally recognized for its innovative approach to early childhood learning. The founders of the company, Judy Patterson and Laura St. John were selected to speak at the NAEYC (National Association of Young Children) annual conference. They have also been highlighted in Kids & Computers, Entrepreneur, and Continental Profiles Magazines and on NJ News, CNBC, and CNN.

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